

2017

YouWiN Connect Application Explanation



Compiled by,

DAYO ADETILOYE BUSINESS HUB

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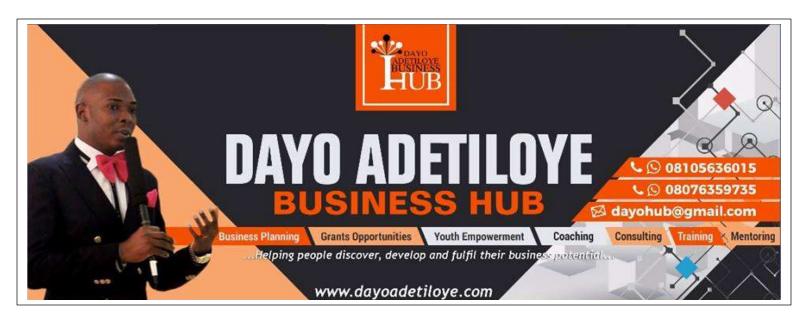
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Thanks for downloading my e-book. Please note that this is a training programme, in case you are yet to register,

kindly visit www.dayoadetiloye.com to do so. Read any of the articles and at the bottom you will see where to drop your name and email. This will enable you to get updates from me on this programme. Thanks.



About the Author



Dayo Adetiloye is a successful Serial Entrepreneur, International Business Planning Consultant, Speaker, Trainer, Author, Blogger and a Networker Marketing professional.

He is an alumnus of Enterprise Development Centre (EDC) of the Lagos Business School (LBS), Pan Atlantic University. He holds Master of Business Administration (MBA) from Obafemi Awolowo University, Ile-Ife.

Through his training, mentoring, speaking, coaching programmes, and accessing grant opportunities in Africa via www.dayoadetiloye.com, he has empowered hundreds of young people in the last 4 years to start and grow their own business, build wealth, create multiple streams of income and achieve financial independence. He has mentored a lot of people to access YouWiN Grant, Tony Elumelu Foundation Grant, Diamond BET Grant, Etisalat Grant, Nigeria International Breweries Kick Start Grant, and a lot of local and foreign grants. His clients cut across Africa and all over the world.

Dayo Authored the Award-winning book "Unleashing Your Entrepreneurial Potential For African Students", He is the convener of the popular Igbara-oke Youth Empowerment Summit (I-YES) in Ondo State, Nigeria.

He is the CEO/Founder of Dayo Adetiloye Business Hub (DABH). He sits on board of several businesses. He generally helps people to discover, develop and fulfill their business potentials.

In 2017,

"Don't let your

learning lead to

knowledge.

Let your learning lead

to ACTION."

-Jim Rohn

YouWiN Connect 2017

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Introduction

FEDERAL MINISTRY OF FINANCE PRESS RELEASE June 22, 2017

FG: YouWiN! Connect Series 1 to mobilise N2.5Billion under co-investment model for SMEs

- 1. The YouWiN! Connect plans to mobilise up to N2.5bn annually as equity investment in start-ups and early stage SMEs through qualified fund managers under a co-investment model.
- 2. The Federal Government of Nigeria (FGN) believes that Small and Medium Enterprises (SMEs), are engines of growth to stimulate and sustain economic recovery, thereby making the strengthening of small-scale businesses & the promotion of industrialisation, priorities for economic recovery.
- 3. According to the Honourable Minister, "The Federal Government has a renewed focus on key economic sectors in line with the Economic Recovery and Growth Plan, with an emphasis on SME led growth in agriculture, energy, technology, manufacturing, industry and key services.
- 4. She further explained that "The revival of these sectors, coupled with increased investment in other sectors, less reliance on foreign exchange for intermediate goods, raw materials and greater export orientation, will improve macroeconomic conditions, restore growth in the short term, help to create jobs and bring about structural change".
- 5. This demonstrates Government's commitment to empower start-ups and early stage SMEs, providing innovative solutions to local challenges in Nigeria.
- 6. This is a key component of the recently relaunched YouWiN! Connect programme.
- 7. Fund managers would be expected to demonstrate a strong track record in investing in and advising early stage SMEs, with a knowledge of diverse sectors and a clearly defined investment strategy.

- 8. This is to ensure that fund managers can actively and positively, contribute to improving business performance by bringing on-board their experiences and having skin in the game, by providing some of the required capital.
- 9. YouWiN! Connect is an initiative of the Federal Ministry of Finance (FMF) which aims to support young entrepreneurs as they PLAN, START and GROW their businesses. YouWiN! Connect seeks to promote entrepreneurship as a viable career option for young Nigerians which in turn, will create jobs and wealth.
- 10. The Federal Government of Nigeria intends that additional impact of this scheme will include social inclusion, job creation, youth empowerment and improved human capital.

Signed SALISU NA'INNA DAMBATTA Director (Information)

YouWiN! Connect is a multimedia based relaunch of the YouWiN! programme of the Federal Ministry of Finance. It aims to support young entrepreneurs as they PLAN, START and GROW their businesses, by providing Enterprise Education as well as access to technical and consulting services. The programme aims to promote entrepreneurship, job creation and wealth via enterprise education for young Nigerians.

- 1. Applicants must have post-secondary school qualification.
- 2. Applicants must be between the ages of 18 and 40.
- 3. Applicants must be Nigerians and resident in Nigeria.
- 4. Applicants businesses must be domiciled in Nigeria.
- 5. Applicants must be able to communicate effectively speaking and writing in English.
- 6. Applicants must be willing to attend all trainings and mentoring exercises organized by the programme.
- 7. Applicants must not be an employee of the Nigerian Civil Service.
- 8. Previous YouWiN awardees are not eligible to apply.

YouWiN Connect 2017





What we do

Educating young Nigerian entrepreneurs to spur business growth and enhance job creation



Meet the Expert

YouWIN! Connect provides a forum for young Nigerian entrepreneurs to nuture their ideas and network with industry experts



The Academy

At The Academy, learn about the current trends in the entrepreneurial space

----- SPECIFIC OBJECTIVES OF THE PROGRAMME -----Nuture ideas and innovation from young entrepreneurial Yearly capacity building of Increase firm growth by 20% participants from Universities, 55,500 budding young and employment by participating Polytechnics, Technical entrepreneurs. MSMEs in Nigeria colleges, and other post-Secondary institutions in Nigeria. Enable young entrepreneurs to Target growth in the Encourage expansion, access a wide business Agriculture/Agro-processing, specialization and spin-offs of professional network and Construction, ICT, Fashion, existing businesses in Nigeria improve their visibility Manufacturing and Retail sectors

Capacity Building

- 1. Bi-weekly entrepreneurship publications in the print and online media.
- 2. Online forum for budding entrepreneurs to network with successful entrepreneurs and industry experts.
- 3. 55,500 participants to receive tailored online training in various aspects of entrepreneurship such as access to finance, access to markets, competitiveness, business strategy, and mind-set change.
- 4. In-class / practical training delivered in sector specific hubs across the country. Areas of focus include.



Information Communication Technology

This will introduce participants to common terminologies used in the startup ecosystem, and the requirements to commercialize innovations, including protecting intellectual property, describing an innovation and the benefits it provides (vs. features), navigating the development process and market/product validation.



Agriculture/AgroProcessing

This will provide training support to agropreneurs across the value chains in the following areas - Rice, Maize, Cocoa, Oil Palm, Fruit Trees, Poultry, Dairy and Fisheries. It will be held in AgroHubs across the country.



Fashion

Our training programme will help new and existing fashion designers develop skills to grow their businesses. With the programme's partnership with reknown local and international fashion designers, participants will learn how to maximize the local and international demand for our fabrics, textiles and prints.



Manufacturing & Retail

Exposure to basic accounting and inventory management principles, which are key to retail operations will be provided. In addition, the training

programme will offer practical skills in areas such as branding, marketing, finishing and quality control.



Construction

Participants will acquire specialised skillset training in areas such as masonry, brick laying, carpentry, and plumbing, all of which will create pathways for local Nigerians to gain employment.

YouWiN! Connect Process Stages

Process Stages



Registration/Application & Selection

Aspiring entrepreneurs will be invited to apply/register for participation via the online registration portal. Applications will be reviewed and 55,500 successful applicants will be shortlisted for the online training.



Online Training (Accelerator Phase I)

55,500 successful participants will receive tailored generic online training in various aspects of entrepreneurship and business such as modules in business planning (access to finance, access to markets, competitiveness, business strategy, and mind- set change). At the end of this stage, 5,000 successful candidates will qualify for tailored Masterclass face to face training.



Masterclass Training (Accelerator Phase II)

5,000 successful participants will receive tailored (industry specific) Masterclass face to face training which is categorised based on cluster and held in various cluster hubs across the country. The sectors of focus for the masterclass phase are:

- Information & Communication Technology (ICT)
- Agriculture/Agro-Processing
- Fashion
- Manufacturing & Retail
- Construction

All participants will receive certification on completion of the training and will be required to submit business plans for areas where their businesses require improvement.



Business Development Support

All successfully funded businesses (start-up/existing) will receive a 1 year business development support (this includes introducing businesses to DFIs for further funding).



YouWiN! Connect Series 1 Fund

Aspiring entrepreneurs will be invited to apply/register for participation via the online registration portal. Applications will be reviewed and 55,500 successful applicants will be shortlisted for the online training.

General Things to Take Note of

- 1. Presient Buhari's YouWiN focus is different from former President Jonathan's YouWiN focus.
- 2. You Need a CAC Certificate to apply as an existing business but I advise you apply as new business if you don't have.

Note: We can help you to register your Business with Corporate Affairs Commission (CAC) for just ₩30,000 within 2-3 weeks anywhere in Nigeria.

Call me on 08060779290 to register your business Today!

3. You will need to Upload your Education certificate as you complete your application. E.g NCE, B.Sc., HND, etc.

YouWiN Connect 2017

- 4. Later in the application process, you will need a full detailed business plan for your idea. You can order for our already written business plan.
- 5. This YouWiN Connect has 5 sectorial focus. Ensure your business falls in any of the categories or you simply pick a business in the categories.
- 6. Application Closes on Wednesday 30th August 2017.

How to Apply for YouWiN Connect Click here to Apply

http://apply.youwinconnect.org.ng/

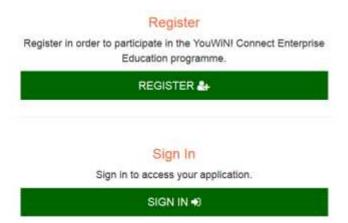
Please follow the Registration instructions. Using a laptop might be the best option

YouWiN! Connect Application Portal

Apply for YouWiN! Connect Enterprise Education

YouWiNI Connect is a multimedia based relaunch of the YouWiNI programme of the Federal Ministry of Finance. It aims to support young entrepreneurs as they PLAN, START and GROW their businesses, by providing Enterprise Education as well as access to technical and consulting services. The programme aims to promote entrepreneurship, job creation and wealth via enterprise education for young Nigerians.

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- 2. Applicants must be between the ages of 18 and 40.
- 3. Applicants must be higerians and resident in higeria.
- 4. Applicants businesses must be domicited in Nigeria.
- 5. Applicants must be able to communicate effectively speaking and writing in English.
- Applicants must be willing to attend all trainings and mentoring exercises organized by the programme.
- 7. Applicants must not be an employee of the Nigerian Civil Service.



YouWiN! Connect Registration Form

You are required to fill the form below to register and begin the application process for the YouWiN! Connect programme

Please enter your middle name
Email *
Please enter your email *
fully and an email with a pass key was sent to you.
THE ATTIONION
TULATIONS!
nail has been sent to you with a Pass Key for future access to the web ortal.
f your application but a notification. Good luck!
TO LOGIN >>

Here, you change your password

Welcome, Patilad! You are required to change your password.

Old Password:		
New Password: Retype Password:		
	Change Password	

Access your account					
Sign In					
@	Email				
<u></u>	Password				
SIGN IN					

Forgot your password?

We have 4 steps in this Application

- 1. Personal information
- 2. Business Information
- 3. Business needs
- 4. Documents Upload

Application Year: 2017, closes Wed. 30th August, 2017

Applicant Profile

PERSONAL INFORMATION

Kindly ensure the form fields below are filled appropriately to continue with the application process. You can save your application and continue at a later date as long as it is before the deadline for submission. Ensure all fields are filled to the best of your knowledge and the information provided is accurate and truthful.

Here, supply your personal information and means of identification.

Ensure you are within the age range.

You must not be more than 40 years

Applicant Profile

PERSONAL INFORMATION

Kindly ensure the form fields below are filled appropriately to continue with the application process. You can save your application and continue at a later date as long as it is before the deadline for submission. Ensure all fields are filled to the best of your knowledge and the information provided is accurate and truthful.

Fields are with * are required. Title * First Name * Patilad Middle Name Surname * wonder Patilad Telephone * Gender * Please enter your phone * Date of Birth * Full Address * U Year ∪ Day UMonth Please enter your address * yyyy-mm-dd * Current State * Current Region * v Current Country * Highest Educational Qualification * ٧ Nigeria Mode of Identification * Identification Number * Please enter your identification number * SAVE SAVE AND CONTINUE

2. Business Information

Here, you have to be more careful,

If you don't have a CAC certificate, just select you don't have a business to save yourself of headache.

If you said you are existing business, be prepared for all this:

- 1. CAC Certificate
- 2. Visitation to Your Business Premises

BUSINESS INFORMATION

		nts who aiready have registered businesses.
Fields are with * are required.		
Do you own a business?*		Company/Business Name *
No	~	Please enter your company or business name *
Business Type *		Business Sector *
	~	~
Company Description *		Business Address *
Please enter your company description *		Please enter your business address *
	.::	.:
Business State *		Business Region *
	~	~
Business Country *		Company Registration Number *
Nigeria		Please enter your Country Registration Number *
Year Established *		Company Annual Turnover *
Please enter year established *		Please enter annual turnover *
Number of Full-Time Employees *		Number of Part-Time Employees *
Please enter no of fulltime employees *		Please enter no. of part-time employees *
Does the business keep financial records?*		Mode of Record Keeping *
No		~
		For other mode, specify
<< BACK SAY	VF	SAVE AND CONTINUE

3. Business needs

Here, you have to select from any of the 5 sectors. That is the reason why this is different from Previous YouWiN Editions.



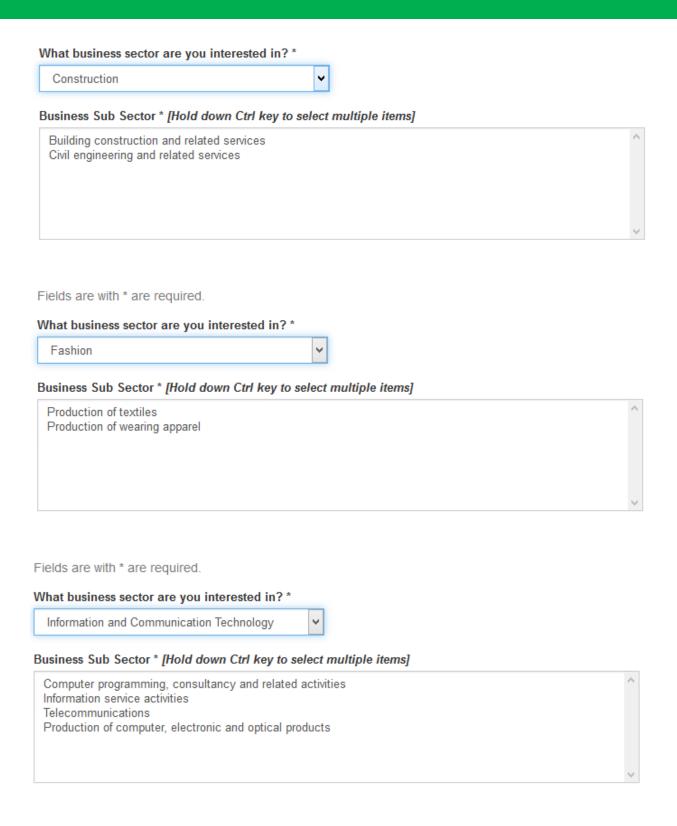
Moving forward, you have to select from the sub sector

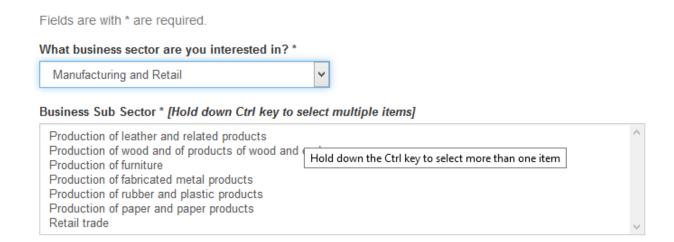
What business sector are you interested in? *

Agriculture/Agroprocessing

Business Sub Sector * [Hold down Ctrl key to select multiple items]

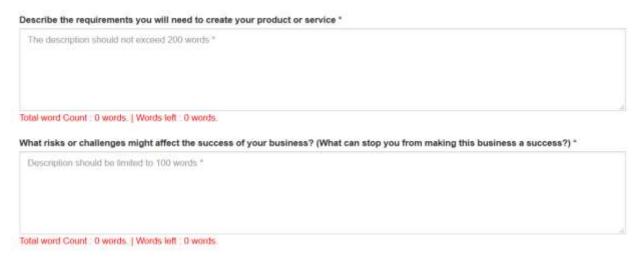
Crop and animal production
Fishing and aquaculture
Food processing and production
Production of beverages
Animal waste processing
Animal feed processing





Here is very delicate, remember it is a competition.

If you gamble here and you don't explain into details and follow the number of words, then you might not make the cut.



They need you to

- 1. List all your products and services.
- 2. Describe what you need and how to create it.

E.g. Sector: Agriculture/Agro processing,

Sub Sector: Crop and animal production,

Business: poultry.

The requirements are 1. The Location/Farm 2. Battery cage 3. Day old chicks

4. Feeding regime and Daily routine management 5. Workforce.

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We produce Day old chick, broilers, kill and wrap and frozen food, egg, training and consulting.

Talk about the solution, the materials, how to create the solutions, etc.

The Second Question:

The Risks or challenges,

Inadequate capital 2. Inadequate knowledge 3. Inadequate raw materials
 Natural disasters. etc

Just talk about RISK and how to mitigate it.

This is where we can come in to work together with you.

Option 1: write, following the no of words and we help you review it. We check if you wrote it well or not and help you correct any mistakes for just \$\frac{1}{2}\$,000.

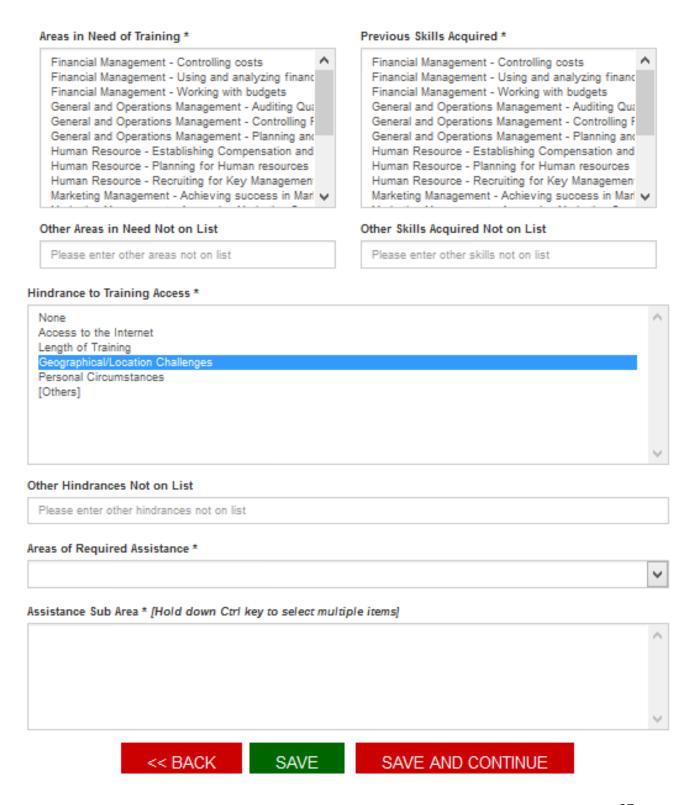
Option 2: We can help you do a professional write up of it. The price of that is N10,000. We write everything for you.

To benefit from these services,

Call or WhatsApp me on o8o6o779290 or send me an email to dayoadetiloye@gmail.com

Here,

You Select as appropriate



4. Documents Upload

This is where you upload your documents

Application Year: 2017, closes Wed. 30th August, 2017

Upload Documents

To upload, click the Browse button to select the file you want to upload and then click on the corresponding UPLOAD button. After upload, you can delete the file by clicking on DELETE button that appears afterwards. Accepted file types: Images (jpg, png) and PDF.

lde	entification and Educat	ional Qualification documents are mandator	ry!
CA	Identification *:	Browse No file selected. Delete [View]	Upload
Educational	Qualification *:	Browse No file selected.	Upload
	<< BACK	SUBMIT APPLICATION	

How we can work together for YouWiN Connect

1. We can write or review these two major questions for you.

Two Major Questions That needed a review before you submit

- Describe the requirements you will need to create your product or service 200 WORDS
- 2. What risks or challenges might affect the success of your business? 100 WORDS (What can stop you from making this business a success?)

We will review it for you for just \$\text{\tin\text{\texi{\text{\texi{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\t

Call/WhatsApp on 08060779290 Today to review your answers.

Order for our Already Written Business Plans

August 2017 Promo

You will need a business plan for this YouWiN Connect before you get to the final stage.

I will encourage you to order for our already written business Plan that you can edit on your own for your business idea.

The Normal Price is N20,000

We are giving a discount of whooping 50%

Hence the Promo Price of №10,000.

Here are the List of available comprehensively written Business plans:

- 1. Block Industry
- 2. Bread/Bakery

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4. Nursery and Primary School 5. Fashion 6. Furniture 7. ICT 8. Meat Processing 9. Pharmacy 10. Restaurant 11. Shoe Making 12. Water Business 13. Yam Business 14. Cassava 15. Catfish 16. Feed Mill 17. Palm oil 18. Poultry

3. Crèche

19. Rice Milling

Additional Business Plan Templates

- 20.Event Management
- 21. Recreational Centre
- 22. Hospital
- 23. Laundry and Dry Cleaning
- 24. Paper Recycling
- 25. Soap Making
- 26.Plantain Chips
- 27. Auto Repair
- 28. Cake Business
- 29. Cosmetology
- 30. Frozen Food
- 31. Honey production
- 32. Ice Block production

YouWiN Connect 2017

33. Integrated Agriculture 34. Leather Tanning 35. Medical Equipment and Supplies 36. Music Equipment rentals 37. Nylon Production 38. Paint Production 39. Swine (Pig) Business 40. Printing and Multimedia Services 41. Quarry Business 42. Rice Milling 43. Snail farming 44. Ice Yoghurt production and sales

45. Dry Cleaning Business

If your idea is not listed here, we can generate it for you in one (1) week

If you want a specific one for your idea in which we do everything for you and you don't have to edit it.

YouWiN Connect 2017

The professional write up is №150,000

But we are giving a discount of whooping 67%

To buy any of the above Products and services,

Make payment to:

Bank: United Bank for Africa (UBA)

Account Name: Dayo Adetiloye Business Hub

Account Number: 1019877638

Account Type: Current

Call or Text or WhatsApp me on o8o6o779290 and send me your Name, bank paid to, amount, the business plan template and your email address to dayoadetiloye@gmail.com

e.g. Adekemi Philips, UBA, N10000, Feed Mill, adekemiphilip@gmail.com.

Your business plan template will get to you on/before 24hrs

SPEAKING

Hire Dayo to Speak at Your Next Event Contacts

08060779290

dayoadetiloye@gmail.com



MakeMoney Writing Business Plan for others Seminar

Make Money Today Writing Business Plans for Others

Yes, you heard me right?

For the last 5 years or so, business plan writing for others has been my main source of income in my company, Check here www.dayoadetiloye.com

Today, I have at least two (2) full time staff, several free-lance staff, volunteers and content writers.

And I can confidently tell you, there is no waking day I don't make money, I mean good money from business plan writing.

Over the year, from my interactions with my numerous clients, I've come to observe that there is a constantly expanding market for business plan writing.

Moreover, I get client who even though they want quality job can't afford my fee and sometimes, though it's hard, I have to turn them down.

And now, I want to dissipate this knowledge to you. Mind you, beyond the experience and practice I have gained over the years in business plan writing, I have consistently updated my knowledge in this area. Read my profile here http://dayoadetiloye.com/dayo-adetiloye-profile/

Just last month, I attended a training with International Financial Corporation (IFC), a member of the World Bank Group. See more here http://dayoadetiloye.com/training-business-plan-training-i.../

Now, to cut this long story short, I am not just teaching you how to write the business, I'll give you some of my own business plans too and most of all, teach you how to make money from it!

Guaranteed, you will be getting my over 5 years' experience in just one day at little or no cost. This training comes highly subsidized

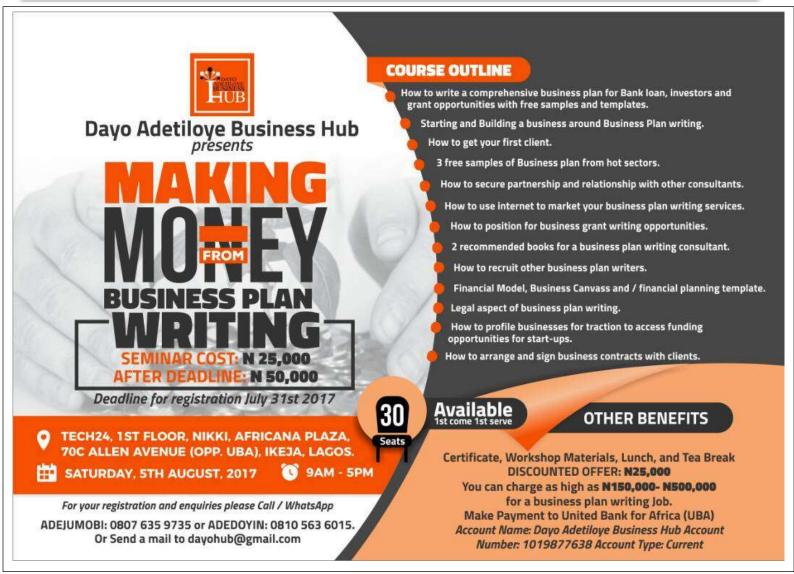
Now just 30 seats are available and 5 seats have been booked already!

Read and study the flyer below for more details.

Ensure you contact me IMMEDIATELY you read this.

I've got even better package for the first 20 persons that contact me before the end of today. **Call me now on 08060779290 to register today!**

Attend this training on Saturday 5th of August 2017 in Lagos
Or
Order for the One-On-One version of the Training



Appreciation

We appreciate all the workforce at Dayo Adetiloye Business Hub (DABH) that made this material readily available in a very short time.

References



http://youwinconnect.org.ng





www.dayoadetiloye.com