

## PASSIVE STREAMS OF INCOME

**DAYO ADETILOYE** 

CEO/FOUNDER

DAYO ADETILOYE BUSINESS HUB

#### **ABOUT ME**

Serial Entrepreneur - International Business Planning and Development

Consultant - Speaker - Trainer - Author - Blogger - Network Marketing professional.

- 2020 Started Doctorate of Business Administration (DBA)
- 2020 SMEDAN Certified Business Development Service Provider in Conjunction with EDC,
   PAU.
- 2020 Alumni, Special Executive Master's Programe (SEMP) in Business Administration,
   Metropolitan School of Business and Management, United Kingdom UK (MSBM).
- 2020 Mentor, Teach For Nigeria
- 2020 Mentor, Ignite Innovation lab
- 2018-2019 SME Business Trainer and Coaching Advisor at GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit) GERMAN CORPORATION for SME Loop.



#### **ABOUT ME CONTD.**

- 2018 Executive Director/ Project Manager,

**Dayo Adetiloye Empowerment and Development Initiative** 

- 2018 YALI RLC Online Cohort 9
- 2017 Fellow, Inspire Africa Train-the-Trainer Entrepreneurship programme sponsored by US Consulate Lagos and the Dickey Center, U.S.A.
- 2016 Fellow, Tony Elumelu Foundation Entrepreneurship Programme
- 2016 CEO, Dayo Adetiloye Business Hub
- 2015 Top 50 Innovative Entrepreneurs, BET5 by Diamond Bank and EDC, PAU.
- He is an alumnus of Enterprise Development Centre (EDC) of the Lagos Business School (LBS), Pan-Atlantic University (PAU). And Obafemi Awolowo University (OAU) Ile-Ife, Nigeria

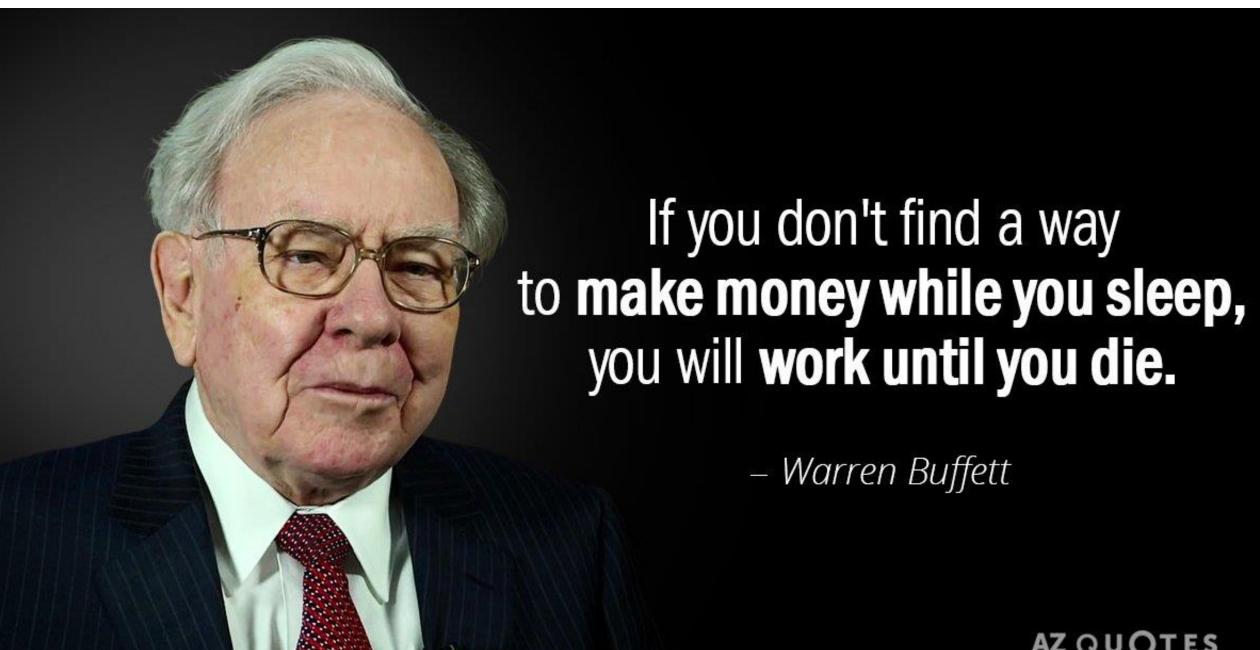




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#### **OBJECTIVES OF THIS TRAINING**

- 1. What is passive stream of income.
- 2. Importance of passive streams of income.
- 3. Practical ways to start a passive stream of income.



#### WHAT IS PASSIVE STREAM OF INCOME.

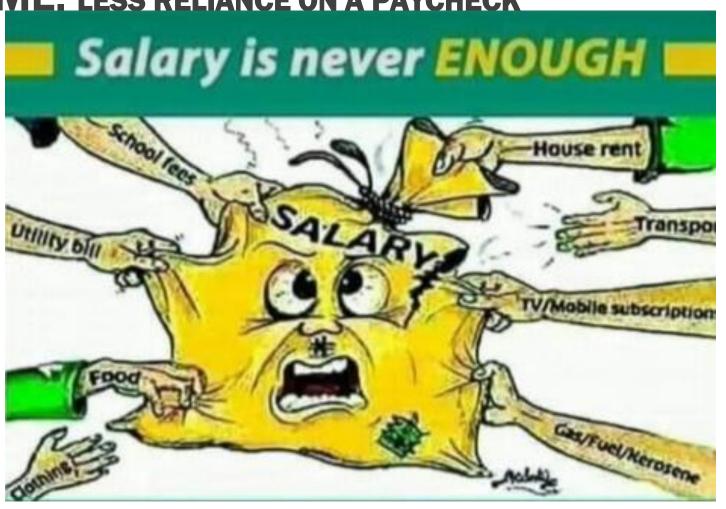
Passive income is money you earn in a way that requires little to no daily effort to maintain. Some passive income ideas—like renting out property or building a blog—may take some work to get up and running, but they could eventually earn you money while you sleep

#### IMPORTANCE OF PASSIVE STREAMS OF INCOME



### 1. IF WE HAVE PASSIVE EXPENSES, THEN WE SHOULD HAVE

PASSIVE INCOME. LESS RELIANCE ON A PAYCHECK



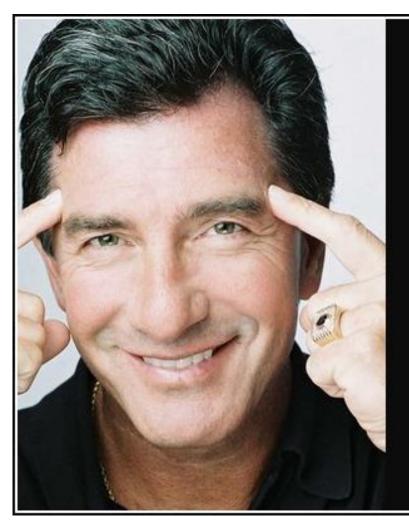
## 2. PASSIVE INCOME IS NOT LIMITED BY YOUR TIME AND EFFORT, IT CAN HAVE A POSITIVE, AND SIGNIFICANT, EFFECT ON YOUR ABILITY TO BUILD WEALTH.

#### Robert T. Kiyosaki

without you?

#### Active **Passive** Employed You work for Money working Biq Business You exchange These people for you money your time and have people effort for an working hard for income. You don't them to generate them an income! work you do not get paid! Self Employed Investor You work for They are the yourself but can people that have you take a 6 money working week holiday and hard for them. your business Play golf and live a good life! keeps on going

## 3. PASSIVE INCOME IS IMPORTANT BECAUSE IT CREATES STABILITY, SECURITY, AND FREEDOM IN YOUR FINANCIAL LIFE.



You become financially free when your passive income exceeds your expenses.

— T. Harv Eker —

AZ QUOTES

#### 4. IT REDUCES FINANCIAL STRESS



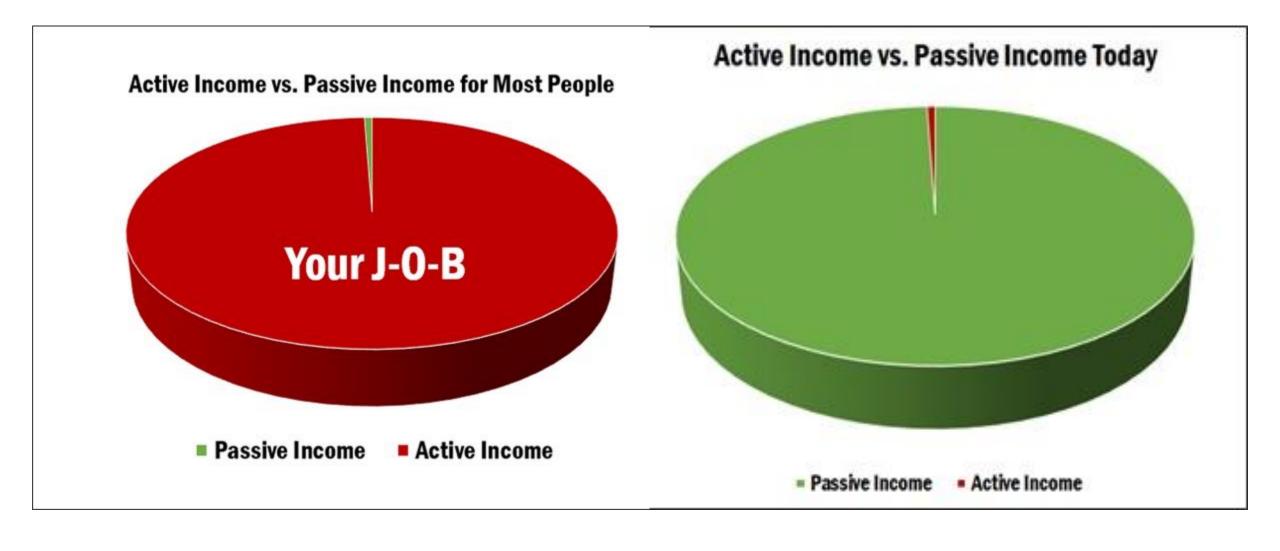
#### 5. EARLY RETIREMENT



## PRACTICAL WAYS TO START A PASSIVE STREAM OF INCOME.



#### WHICH CIRCLE REPRESENTS YOU NOW?



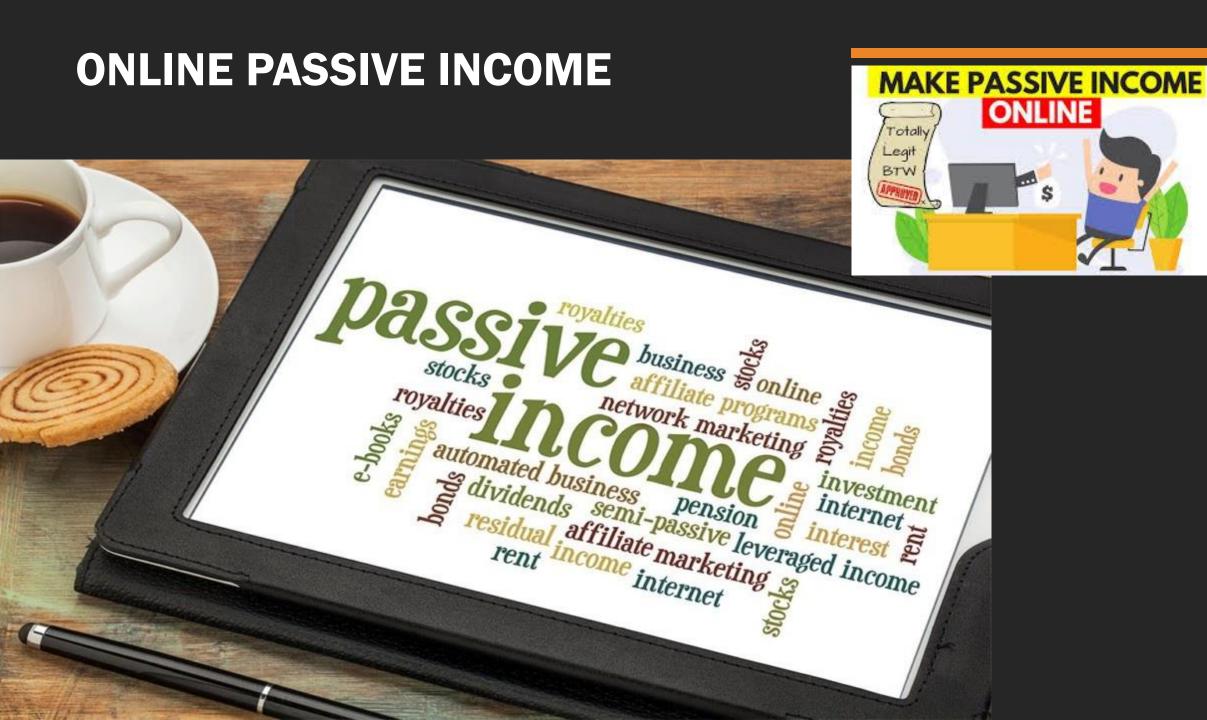
#### **EXAMPLES OF PASSIVE INCOME**

- 1. Offline
- 2. Online



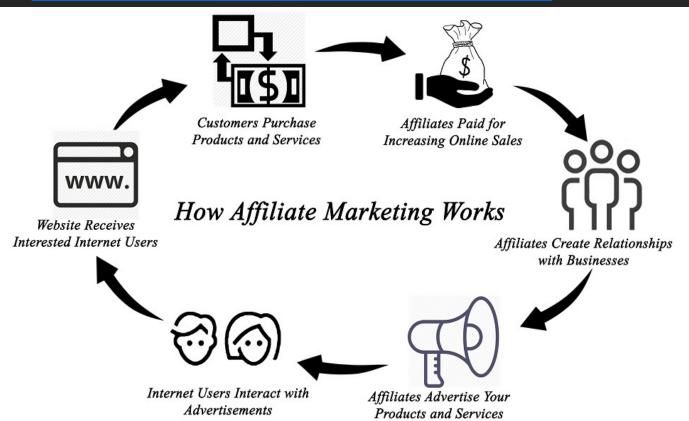
- 1. REAL ESTATE RENT OF PROPERTY, RENT OF LAND FOR AGRICULTURE, HALL FOR EVENTS, HOTEL/GUEST HOUSE
- 2. SHARES /STOCK BROOKING
- 3. RENT OF TOOLS AND UTENSILS LIKE KITCHEN AND CANOPIES, CHAIRS AND TABLES, CARS ETC.
- 4. NETWORK MARKETING PRODUCT BASED E.G NORLAND

- 5. BUILD A BUSINESS THAT WORKS IN YOUR ABSENCES OR BUY A FRANCHISE
- 6. WRITING OF BOOKS
- 7. MUSIC ALBUM
- 8. TRANSPORTATION BUSINESS
- 9. GOVT BOND, MUTUAL FUNDS, TREASURE BILLS, FIX DEPOSIT (MONEY MARKET)



#### 1. AFFILIATE MARKETING E.G.

#### WWW.EXPERTNAIRE.COM



expertnaire

#### Get Paid For Recommending High Value Digital Products From Top Experts

We Pay Our Affiliates Every Friday

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#### RECOMMENDATION

#### FOR TRAINING ON AFFILIATE MARKETING, WATCH THIS VIDEO

- "If You Lock Me In A Hut For 7 Days, And All I Have Is A Laptop, Internet And ATM Card...
- This Is Exactly What I Will Do To Start Making At Least N750K A Month... Even If The Economy Went To The Dogs."

PLAY <u>Video</u> Below For Full Details

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#### 2. YOUTUBE

#### WWW.YOUTUBE.COM

#### Grow with YouTube

As a YouTube partner, you'll be eligible to earn money from your videos, get creator support, and more. Learn more

To get into the YouTube Partner Program, your channel needs 4,000 public watch hours in the last 12 months, and 1,000 subscribers. Your channel will also get reviewed to make sure it follows YouTube monetization policies.



3,660 subscribers 1,000 required



4,019 public watch hours 4,000 required

**APPLY NOW** 

Congratulations -- you've been approved to join the YouTube Partner Program!



YouTube <no-reply@youtube.com>

9:33 AM (12 hours ago)

to me ▼



Congratulations -- your YouTube channel, Dayo Adetiloye, has been accepted into the YouTube Partner Program and is now able to monetize on YouTube!

To get you started, check out the **YouTube Creators Site** so you can stay connected to the YouTube team and other Creators like you.

We also recommend reviewing the **YouTube Help Center** to learn more about monetizing on YouTube, including:

· What kind of content you can monetize

#### RECOMMENDATION

#### FOR TRAINING ON YOUTUBE PROFIT BLUE PRINT, WATCH THIS VIDEO

#### WARNING: DON'T START A YOUTUBE CHANNEL BEFORE SEEING THIS!

Angry Nigerian YouTuber Finally Exposes the Secrets About YouTube Monetization
That Other Top YouTubers Desperately Hide:

"How to Grow A Viral YouTube Channel and Turn It into A Money-Generating Machine in 90 Days (or Less)

...Even If You Are Terribly Camera-shy, Have Zero-knowledge, And All You Have Is A Cheap Smartphone!" [Guaranteed!]

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3. NETWORK MARKETING E.G.

CALL OR WHATSAPP 08060779290

TO JOIN NORLAND

Click to Read



https://www.dayoadetiloye.com/norland-seminar-presentation/

## RECOMMENDATION NORLAND NETWORK MARKETING BUSINESS

Join our Norland wealth Creation WhatsApp group for more learning https://chat.whatsapp.com/KW5Y09zJq6V3WrNnNRpTzH

#### **Video Presentation**

- Norland Compensation Plan in Nigeria and How to Get to the Top Easily <a href="https://youtu.be/cRKCIn\_WM2E">https://youtu.be/cRKCIn\_WM2E</a>
  - Norland products presentation in Nigeria <u>https://youtu.be/FD4ZbUEpVcY</u>
  - Story of Romeo Odey the Highest Earner in Norland in Africa <a href="https://youtu.be/IWkgt5bGPxs">https://youtu.be/IWkgt5bGPxs</a>

4. BLOGGING E.G

WWW.DAYOADETILOYE.COM

CALL ME / WHATSAPP ME
ON 08060779290 TO SET
UP YOUR BLOG TODAY.









APPLY NOW

How I achieved 1000 subscribers and 4000 hours of watch and got accepted into the YouTube Partner programme to start earning from my videos.



LATEST UPDATED NORLAND PRODUCT PRICE LIST AS @ MARCH 2021



OSINBAJO AT 64: "THE FRIENDS OF PROF" ANNOUNCE THE 2021 EMPOWERMENT PROGRAMME OF THE MARCH 8TH INITIATIVE; WINNERS TO GET NI00,000 - NI,000,000 EACH.













APPLY NOW

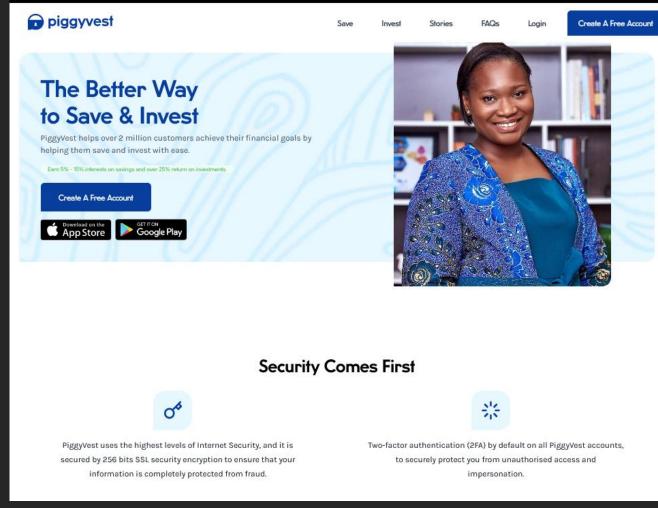
## RECOMMENDATION FOR TRAINING ON BLOGGING, WATCH THIS VIDEO

# "Former Secondary School Teacher Reveals: How to Create A Blogging Platform That Can Siphon N250,000 to N2.5Million+ Per Month Working Part-time From Home"

https://expertnaire.com/manager/product/6752754464/ 6111792799

5. ONLINE SAVINGS E.G.

<u>WWW.PIGGYVEST.COM</u>



I use PiggyVest to save & invest securely. Sign up with my link and get ₦1,000.00 to start your own savings journey –

https://app.piggyvest.com/?newref=1&ref=477cc5d05d0720

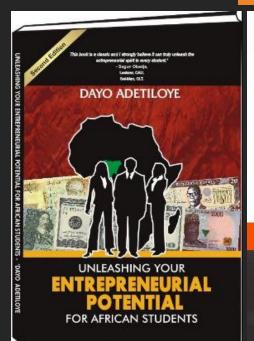
6. CREATE DIGITAL ASSETS

AND SELL THEM.

E.G E-BOOKS, COURSES,

AUDIO PODCAST, VIDEOS, ARTICLES, TUTORIALS, WEBSITES, PICTURES, SOFTWARES, TRAINING, COACHING,

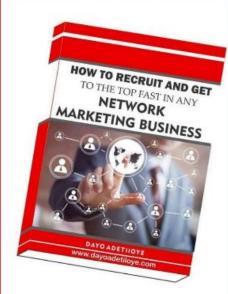
**CONSULTING PROGRAMMES** 











7. BUILD ONLINE COMPANY/

TECH BUSINESS

E.G

WWW.FACEBOOK.COM

facebook









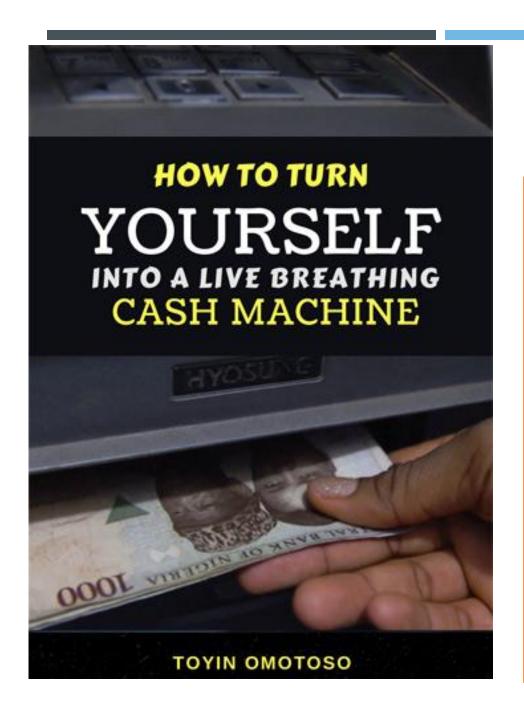






#### IN CONCLUSION

- The bottom line? Don't fall for any passive income ideas that promise a quick return or require huge amounts of money up front.
- They will sabotage your other financial goals. Look for ideas that are steady, profitable and trustworthy.
- Do your research. And never go into debt!



## RECOMMENDATION BONUS

"How to Reprogram Your Mind to Attract More Money & Prosperity Into Your Life"

To get the book, click the link below to read more.

https://expertnaire.com/manager/product/6752754464/5998021726

#### **CONTACT ME**

## Call or WhatsApp me on 08060779290

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